

## Manuel Iturra

Graphic Design / Web Design / English Teaching

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### Current:

**Web and Graphic Designs** — February 2002 until present.

In February of 2002 I started designing small websites for public institutions in my local area. Then in 2003 I started an internet based business, where email marketing and web designs were the principal tasks, having clients throughout Chile. I left that job in 2005 to start my own web and graphic design business. Since then, I have been administering different websites and networks in Chile and other countries, including the US, New Zealand and most Latin America. English and Spanish have been the main languages used.

**Teacher of English as a Foreign Language** — December 1999 until present.

I have taught English as a Foreign Language (EFL) for almost 11 years in different schools and language institutions in my area; taken different courses related to my profession and mixed both language and technology to reach the different objectives as a teacher. In 2005 I traveled to Florida-USA, to improve my knowledge on technology and methodologies used for teaching.

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### History:

JMM Ingeniería y Servicios Ltda. Web Design Company 2003 - 2005

Created over 35 Web sites and corporate designs for different clients. Company relied on me to develop its Web presence in the local internet market and developed all the designs.

— *Major Accomplishments:*

- Trained staff, how to use Photoshop, Dreamweaver, Helix Producer and the management of servers with CPanel/Whm.
- Set up internet video/audio broadcast using Real Media Technology.
- Developed different video content in English and Spanish for delivery over the Web, based on Studio 9.

*Web Coordinator* — December 2004 until present —

Designed online Christian magazine for young people in Spanish, translating, editing and coordinating the whole production.

Worked as graphic designer and web administrator in a Php based website project. Coordinated local webmasters in different countries of Latin America to fulfill the objectives of the project as well as those of the main site.

— *Major Accomplishments:*

- Development of a template used in different php web sites with a central website as the core.
- Use of XHTML + CSS in latest websites, according to the W3C specifications.
- Worked as Web coordinator, and managed eight local webmasters for a time.
- Use of Real Media, Windows Media, flash formats to create multimedia contents for the sites.
- Use of Sorenson Media in the main video productions, and now Wirecast.
- Experience in Linux machines (Mandriva 2009)

*Graphic Designs* — November 2003 until December 2005 —  
Hired to design marketing pieces for direct-email marketing program.

— *Major Accomplishments:*

- Independently learned Adobe and Macromedia Software.
- Designed and produced first company catalogs and educational institutions brochures and websites.

*Teacher of English and translator* — December 1999 until present —  
Hired to work as a teacher of English as a Foreign Language to Spanish speaking students (kids, teens, adults) in different public and private institutions in Chile, as well as online students. Made several translations on articles, magazines, videos, and websites.

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### **Education:**

- Course on Educational Computing: Technology and Internet  
1995, Universidad del Bio Bio, Chillán, Chile.
- Bachelor degree of Education  
Teacher of English as a Foreign Language,  
1999, Universidad Del Bio Bio, Chillán, Chile.
- Course on Technology and Education  
2005, Nova Southeastern University, Florida, USA.

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### **References:**

- **Leon Walker** — Director for the Spanish edition of the Good News Magazine.  
(513) 576-9796 [Cincinnati, Ohio]
- **Aaron Booth** — Internet Manager, Media Operations, United Church of God.  
(513) 576-9796 [Cincinnati, Ohio]
- **Saul Langarica** — Editorial Director, Jóvenes Hispanos Unidos.  
(56) 2 884-5285 - (56) 2 981-2357 [Santiago, Chile]
- **André Delgado** — President, Grupo 5 Comunicaciones, Advert. Agency.  
(52 81) 8372-9815 / (52 81) 8676 6864 [Monterrey, México]
- **Robert Paine** — General Manager, PTC Financial Corp. and PTC Web Host.  
(561) 471-1413 [West Palm Beach, Florida]

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### **Portfolio:**

You can check my portfolio online at [www.iturra.net](http://www.iturra.net)